

BRAND STRATEGIST

Jonas Nilsson has been appointed Head of Volvo Penta India with overall responsibility for operational and financial results. His role extends to marketing, sales, logistics, aftermarket, finance and accounting and human resources. He is also Site manager for Volvo Penta Global Purchasing Team in India and member of Volvo India Pvt. Ltd. Country Management Team. He was previously Sales Manager Industrial at Market Units Nordic and Benelux, Volvo Penta in Gothenburg from January 2011 to August 2015 and worked to develop the OEM business. With over 21 years of service in various positions he looks forward to expand the company's leadership in the market, accelerate technology adoption, innovation and distribution capabilities. He wants to focus on developing marketing strategies for both Industrial and Marine business resulting in positive brand exposure and positioning Volvo Penta in India as market leader in the premium and imported engine category. Nilsson holds a master's degree in Industrial engineering from The Institute of Technology at Linköping University.

ACE CONSOLIDATOR

A mechanical engineer by profession, Rajesh Kawoor, Vice President — Sales and Marketing (SAARC, Africa and South East Asia), Simem Construction and Environmental Engineering Pvt. Ltd., carries with him an experience of almost two decades in the construction equipment Industry. Considered an expert in the area of concrete equipment he also carries with him a substantial experience in the mining sector, having been involved with public sector undertakings like Coal India Ltd., and the cement industry. In his earlier assignment with an internationally renowned construction equipment firm Kawoor set up a firm business base for the company, developing its infrastructure, and setting up its sales, service, parts and logistics network at a national level. He has also been instrumental in successfully completing many landmark high rise residential building projects counted among the tallest in India. In his current assignment at Simem he has taken up the challenging task of taking the company to the next level in the domestic as well as international market.



ACCESS GURU

Siraj Dalvi is the Managing Director of Simple Engineering Solutions. A Mechanical Engineer by profession with over 33 years of experience in access systems and equipment, not to mention 13 years heading enterprises catering to the various requirements of the construction industry, he has now taken a further leap in terms of spearheading a firm which provides access solutions to areas like power plant, cement plant, process plants, steel plants, wind turbines, factories and high rise towers. The company caters to various challenges of vertical lifting and maintenance of tall structures including chimneys, silos, reaction towers and wind turbine blades ducts in High Rise buildings. With expertise drawn over several decades Dalvi provides custom made solutions and concept designs. With various challenges in the access industry including mechanisation which demands easy to use and efficient systems to save time and money, Dalvi's firm is focused on the huge business opportunities. His mantra: For non standard, out of box solutions, one can count on Simple Engineering Solutions to address the challenge. Redefining Access Engineering Simply.





ENERGY SPECIALIST

David Moore is Senior Manager of Market Development & Regulatory Affairs at Opower, the global leader in cloud-based software for the utility industry. He is responsible for advisory services to existing and potential clients throughout the Asia-Pacific and Japan and works to engage industry and government stakeholders to accelerate adoption of best practices for utility customer engagement and demand-side management. Prior to Opower, Moore served as a Presidential Management Fellow in the U.S. Department of Energy, evaluating and encouraging uptake of DOE-funded innovations in renewable energy and energy efficient technologies. He has also been associated with the International Emissions Trading Association in Washington where he has analysed the implications of US legislation for international forest carbon offset development and has developed IETA policy recommendations for post Kyoto protocol flexible mechanisms. He is a graduate of Wake Forest University and holds a Masters degree in international economics from The Johns Hopkins School of Advanced International Studies (SAIS).